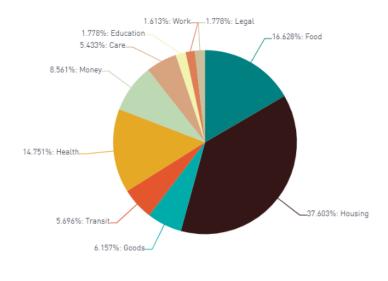


## **Idaho Statewide Data** 9.1.24-9.30.24

- Number of searches: 5,616 searches
- Number of new programs: 38 free or reduced-cost programs were added to the network. There are currently 4,371 programs serving Idaho.
- Number of new claimed programs: 14 Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 29%

## ① Searches by Category | 2024-09-01 to 2024-09-30



## ① Most Common Search Terms | 2024-09-01 to 2024-09-30

TERM	DOMAIN	SEARCHES
help pay for housing	housing	178
help pay for utilities	housing	144
food pantry	food	138
help find housing	housing	99
housing	housing	92
emergency food	food	66
food	food	59
temporary shelter	housing	49
meals	food	47
help pay for food	food	45
financial assistance	money	44
help pay for internet or phone	housing	43
rent	housing	43
housing vouchers	housing	42
help pay for gas	transit	37

① Top 10 Counties | 2024-09-01 to 2024-09-... ① Top 10 Cities | 2024-09-01 to 2024-09-30

9 10p 10 00dHttc3   2024 07 01 to 2024 07		
COUNTY	SEARCHES	
Ada, ID	2,155	
Canyon, ID	1,051	
Kootenai, ID	383	
Bannock, ID	335	
Twin Falls, ID	228	
Bonneville, ID	160	
Bingham, ID	106	
Madison, ID	93	
Payette, ID	92	
Elmore, ID	81	

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СІТҮ	SEARCHES
Boise, ID	1,379
Nampa, ID	617
Meridian, ID	498
Caldwell, ID	403
Pocatello, ID	335
Coeur D Alene, ID	253
Twin Falls, ID	212
Idaho Falls, ID	160
Eagle, ID	103
Rexburg, ID	93

① Top 10 Zip Codes | 2024-09-01 to 2024-09-30

ZIP CODE	CITY	SEARCHES
83704	Boise, ID	325
83705	Boise, ID	307
83646	Meridian, ID	304
83605	Caldwell, ID	292
83709	Boise, ID	269
83687	Nampa, ID	251
83201	Pocatello, ID	243
83301	Twin Falls, ID	207
83642	Meridian, ID	194
83686	Nampa, ID	188