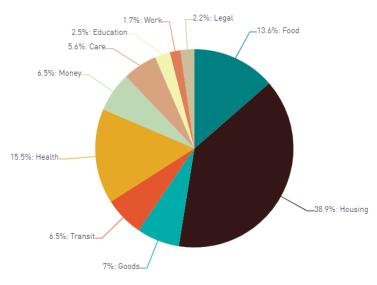


Idaho Statewide Data 10.1.24-10.31.24

- Number of searches: 9,393 searches
- Number of new programs: **26** free or reduced-cost programs were added to the network. There are currently 4,382 programs serving Idaho.
- Number of new claimed programs: **24** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 30%



① Searches by Category | 2024-10-01 to 2024-10-31

① Most Common Search Terms | 2024-10-01 to 2024-10-31

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TERM	DOMAIN	SEARCHES	
help pay for housing	housing	343	
food pantry	food	203	
help pay for utilities	housing	199	
help find housing	housing	174	
housing	housing	171	
rental assistance	housing	114	
food	food	106	
emergency food	food	105	
help pay for gas	transit	91	
temporary shelter	housing	86	
rent	housing	71	
help pay for internet or phone	housing	68	
clothing	goods	68	
housing vouchers	housing	66	
transportation	transit	65	

① Top 10 Counties | 2024-10-01 to 2024-10-...

COUNTY	SEARCHES
Ada, ID	3,593
Canyon, ID	2,162
Bannock, ID	610
Kootenai, ID	540
Twin Falls, ID	385
Bonneville, ID	353
Bingham, ID	346
Gem, ID	152
Nez Perce, ID	119
Elmore, ID	100

① Top 10 Cities | 2024-10-01 to 2024-10-31

CITY	SEARCHES
Boise, ID	2,381
Nampa, ID	1,097
Caldwell, ID	1,011
Meridian, ID	772
Pocatello, ID	593
Idaho Falls, ID	353
Twin Falls, ID	334
Coeur D Alene, ID	323
Blackfoot, ID	312
Garden City, ID	219

① Top 10 Zip Codes | 2024-10-01 to 2024-10-31

ZIP CODE	CITY	SEARCHES
83605	Caldwell, ID	755
83686	Nampa, ID	512
83709	Boise, ID	428
83704	Boise, ID	422
83642	Meridian, ID	418
83705	Boise, ID	414
83201	Pocatello, ID	409
83646	Meridian, ID	347
83301	Twin Falls, ID	330
83702	Boise, ID	323