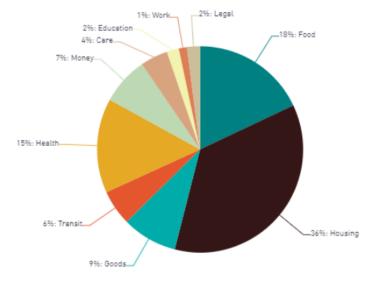


## **Idaho Statewide Data** 11.1.24-11.30.24

- Number of searches: 10,935 searches
- Number of new programs: 27 free or reduced-cost programs were added to the network. There are currently 4,404 programs serving Idaho.
- Number of new claimed programs: 11 Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 30%

## ① Searches by Category | 2024-11-01 to 2024-11-30



## ① Most Common Search Terms | 2024-11-01 to 2024-11-30

TERM	DOMAIN	SEARCHES
help pay for housing	housing	331
food pantry	food	274
help find housing	housing	213
emergency food	food	184
food	food	175
housing	housing	165
help pay for utilities	housing	153
housing vouchers	housing	128
rental assistance	housing	103
temporary shelter	housing	92
food delivery	food	90
rent	housing	86
counseling	health	81
transportation	transit	79
help pay for internet or phone	housing	67

① Top 10 Counties | 2024-11-01 to 2024-11-... ① Top 10 Cities | 2024-11-01 to 2024-11-30

COUNTY	SEARCHES
Ada, ID	3,537
Canyon, ID	2,112
Bannock, ID	642
Kootenai, ID	628
Twin Falls, ID	538
Bonneville, ID	412
Elmore, ID	210
Blaine, ID	184
Gem, ID	154
Jerome, ID	149

CITY	SEARCHES
Boise, ID	2,500
Nampa, ID	1,232
Caldwell, ID	658
Meridian, ID	647
Pocatello, ID	617
Twin Falls, ID	458
Idaho Falls, ID	412
Coeur D Alene, ID	405
Mountain Home, ID	177
Jerome, ID	149

① Top 10 Zip Codes | 2024-11-01 to 2024-11-30

ZIP CODE	СІТҮ	SEARCHES
83704	Boise, ID	569
83687	Nampa, ID	467
83301	Twin Falls, ID	453
83686	Nampa, ID	448
83605	Caldwell, ID	430
83201	Pocatello, ID	410
83705	Boise, ID	406
83709	Boise, ID	394
83642	Meridian, ID	361
83702	Boise, ID	321