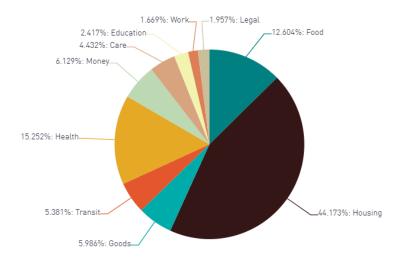


Idaho Statewide Data 2.1.24-2.29.24

- Number of searches: 6.748 searches
- Number of new programs: **26** free or reduced-cost programs were added to the network. There are currently 4,242 programs serving Idaho.
- Number of new claimed programs: **24** Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 28%

① Searches by Category | 2024-02-01 to 2024-03-29



① Most Common Search Terms | 2024-02-01 to 2024-03-29

TERM	DOMAIN	SEARCHES
help pay for housing	housing	216
housing	housing	143
rental assistance	housing	124
rent	housing	106
help find housing	housing	104
help pay for utilities	housing	103
food pantry	food	91
rent assistance	housing	86
food	food	84
housing vouchers	housing	61
emergency food	food	49
help pay for gas	transit	46
help pay for food	food	45
temporary shelter	housing	42
counseling	health	39

① Top 10 Counties | 2024-02-01 to 2024-03-...

COUNTY	SEARCHES
Ada, ID	2,395
Canyon, ID	1,429
Kootenai, ID	478
Bannock, ID	380
Bonneville, ID	256
Twin Falls, ID	218
Elmore, ID	142
Payette, ID	89
Nez Perce, ID	69
Gem, ID	58

① Top 10 Cities | 2024-02-01 to 2024-03-29

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CITY	SEARCHES
Boise, ID	1,727
Nampa, ID	799
Caldwell, ID	545
Pocatello, ID	358
Meridian, ID	346
Coeur D Alene, ID	261
Idaho Falls, ID	249
Twin Falls, ID	206
Garden City, ID	161
Post Falls, ID	142

① Top 10 Zip Codes | 2024-02-01 to 2024-03-29

ZIP CODE	CITY	SEARCHES
83605	Caldwell, ID	416
83705	Boise, ID	352
83686	Nampa, ID	351
83709	Boise, ID	335
83704	Boise, ID	329
83702	Boise, ID	245
83687	Nampa, ID	236
83201	Pocatello, ID	230
83651	Nampa, ID	211
83642	Meridian, ID	206