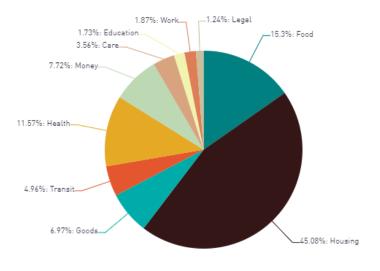


Idaho Statewide Data 11.1.23-11.30.23

- Number of searches: 8,859 searches
- Number of new programs: 15 free or reduced-cost programs were added to the network. There are currently 4,191 programs serving Idaho.
- Number of new claimed programs: 10 Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 27%

① Searches by Category | 2023-11-01 to 2023-11-30



① Most Common Search Terms | 2023-11-01 to 2023-11-30

TERM	DOMAIN	SEARCHES
help pay for housing	housing	362
rental assistance	housing	216
food pantry	food	195
housing	housing	170
food	food	153
help find housing	housing	136
rent	housing	118
housing vouchers	housing	112
help pay for utilities	housing	110
rent assistance	housing	104
temporary shelter	housing	79
help pay for internet or phone	housing	75
emergency food	food	70
financial assistance	money	68
help pay for gas	transit	59

COUNTY	SEARCHES
Ada, ID	3,957
Canyon, ID	2,022
Bannock, ID	393
Bonneville, ID	296
Twin Falls, ID	274
Kootenai, ID	153
Elmore, ID	131
Bingham, ID	128
Gem, ID	126
Nez Perce, ID	94

СІТҮ	SEARCHES
Boise, ID	2,854
Nampa, ID	1,161
Caldwell, ID	702
Meridian, ID	671
Pocatello, ID	393
Idaho Falls, ID	294
Twin Falls, ID	263
Garden City, ID	215
Kuna, ID	133
Emmett, ID	119

① Top 10 Counties | 2023-11-01 to 2023-11-... ① Top 10 Cities | 2023-11-01 to 2023-11-30 ① Top 10 Zip Codes | 2023-11-01 to 2023-11-30

ZIP CODE	СІТҮ	SEARCHES
83705	Boise, ID	617
83704	Boise, ID	548
83709	Boise, ID	534
83605	Caldwell, ID	518
83687	Nampa, ID	457
83642	Meridian, ID	435
83702	Boise, ID	395
83686	Nampa, ID	381
83651	Nampa, ID	319
83301	Twin Falls, ID	262