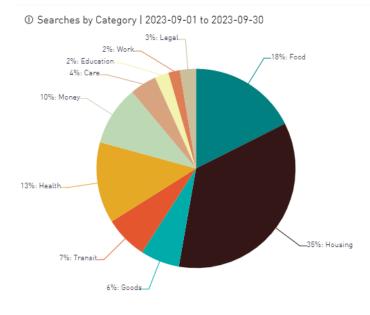


Idaho Statewide Data 9.1.23-9.30.23

- Number of searches: 11,219 searches •
- Number of new programs: 28 free or reduced-cost programs were added to the network. There are currently 4,159 programs serving Idaho.
- Number of new claimed programs: 18 Community-Based Organizations took ownership of their program listing(s) by claiming their program.
- Overall Claim Rate: 27%



① Most Common Search Terms | 2023-09-01 to 2023-09-30

TERM	DOMAIN	SEARCHES
help pay for housing	housing	568
food pantry	food	363
help pay for utilities	housing	266
help find housing	housing	219
housing vouchers	housing	194
emergency food	food	161
temporary shelter	housing	117
help pay for gas	transit	104
financial assistance	money	101
help pay for food	food	98
food delivery	food	89
help pay for internet or phone	housing	74
help pay for car	money	71
transportation	transit	67
government food benefits	food	66

① Top 10 Counties | 2023-09-01 to 2023-09-... ① Top 10 Cities | 2023-09-01 to 2023-09-30

COUNTY	SEARCHES
Ada, ID	5,344
Canyon, ID	2,122
Bannock, ID	885
Twin Falls, ID	260
Kootenai, ID	248
Bonneville, ID	219
Elmore, ID	174
Teton, ID	125
Payette, ID	115
Bingham, ID	110

СІТҮ	SEARCHES
Boise, ID	3,643
Nampa, ID	1,200
Meridian, ID	1,019
Pocatello, ID	837
Caldwell, ID	736
Garden City, ID	317
Twin Falls, ID	235
Idaho Falls, ID	219
Kuna, ID	163
Eagle, ID	156

① Top 10 Zip Codes | 2023-09-01 to 2023-09-30

ZIP CODE	СІТҮ	SEARCHES
83704	Boise, ID	845
83709	Boise, ID	658
83642	Meridian, ID	646
83705	Boise, ID	592
83201	Pocatello, ID	587
83605	Caldwell, ID	558
83702	Boise, ID	519
83686	Nampa, ID	494
83651	Nampa, ID	414
83646	Meridian, ID	372